



©shkosh
Celebration of Lights

OSHKOSH Celebration of lights

NOV 24 - DEC 31, 2017

Sponsor The Holiday Smiles!

The Oshkosh Celebration of Lights has been providing happiness and smiles to thousands of people, throughout the Fox Valley, for the last 15 years. Children's eyes light up from over 3/4 million lights meticulously placed throughout Menominee Park and fun-filled activities at this annual, affordable family event that is planned, organized, displayed and staffed by volunteers working year-round.

The event also collects non-perishable food items to support local pantries, gifts for Toys 4 Tots, and supplies/donations for the Oshkosh Area Humane Society and the Oshkosh Zoological Society.

What's involved in becoming a Celebration of Lights sponsor? Just a willingness to give something back to your community. Our goal is to create a family tradition that people want to repeat year after year. In addition, they celebrate the lights and holiday cheer they bring.

The holiday season is much closer than you think!

Interested? Your community hopes so. We're here to make your sponsor efforts a success!

For questions on additional sponsorship opportunities please contact Leon Thompson at (920) 410-4624.

SENIOR CITIZEN'S NIGHT SPONSOR

1 Available \$1000

A very special night reserved for the residents of area retirement communities, nursing homes, group homes, etc, where senior citizens reside and gather.

Senior Center and residential facilities are invited to bring bus loads of folks to enjoy the dazzle and magic of the Celebration of Lights. The first 200 seniors to attend will receive a complimentary COL coffee mug.

Event Sponsorship Includes:

- Your banner displayed at the COL
- "Event sponsored by..." logo on website and printed materials
- Six (6) blocks on the promotional calendar
- Ten (10) carload passes to distribute to your customers and employees.

KEEP THE LIGHTS ON SPONSOR

Donations are accepted for any amount!

Over ¾ of a million lights are meticulously placed throughout Menominee Park over the six weeks leading up to the Celebration of Lights.

Help us to continue to grow the tradition of spectacularly lit holiday displays with a Keep the Lights On Sponsorship!

You can donate online or send your check made out to:

Oshkosh Celebration of Lights
TO: Oshkosh Area Community Foundation
C/O Oshkosh Celebration of Lights
100 Ohio Street Suite # 100
Oshkosh, WI 54902

The Oshkosh Celebration of Lights is a Non-Profit
501 (c) 3 organization.



Sponsorship Opportunities

Please show your support of this Oshkosh holiday family tradition that brings happiness & holiday cheer!



CELEBRATING
16 Years of HOLIDAY SMILES!
2017

Please visit OshkoshCelebrationOfLights.org
for more information.

Event Sponsorships



HOST AN EVENING AT THE OSHKOSH CELEBRATION OF LIGHTS!

COMMUNITY NIGHT SPONSOR

8 Available \$3,000

EVERYONE enters FREE that night because of your generosity!! Think of the SMILES you will generate!!

Event Sponsorship includes:

- "Community Night sponsored by ..." logo on website and printed materials
- Named as event sponsor on paid and non-paid radio TV mentions leading up to the date of the event
- Your business banner displayed at the COL
- Opportunity to meet and greet visitors at admission entrance and give away promotional materials and products
- Fifteen (15) blocks on the promotional calendar
- Twenty-five (25) carload passes to distribute to your customers and employees.

ANIMATED HOUSE SPONSOR

1 Available \$2,000

Awesome animated house near the end of the route merits a pause to enjoy it.

Event Sponsorship Includes:

- Your business banner displayed at the COL
- "Event sponsored by..." logo on website and printed materials
- Ten (10) blocks on the promotional calendar
- Twenty (20) carload passes to distribute to your customers and employees.

SANTA'S WORKSHOP SPONSOR

1 Available \$2,000

Santa's Workshop is open for 30 evenings from Nov 24 – December 23. More than 5,000 children visit the Jolly Old Elf yearly.

Event Sponsorship Includes:

- Your business banner displayed at the COL
- "Event sponsored by..." logo on website and printed materials
- Ten (10) blocks on the promotional calendar
- Twenty (20) carload passes to distribute to your customers and employees.

NIGHT OF THE TORCHES SPONSOR

1 Available \$1,500

Hundreds of Torches against a winter's sky add dazzle to the Celebration of Lights.

Event Sponsorship Includes:

- Your business banner displayed at the COL
- "Event sponsored by..." logo on website and printed materials
- Eight (8) blocks on the promotional calendar
- Fifteen (15) carload passes to distribute to your customers and employees.

PATRIOT NIGHT SPONSOR

1 Available \$1,500

To commemorate and honor ALL SERVICE MEN AND WOMEN, past and present, the Celebration of Lights is proud to feature our Patriotic Display. Cars carrying service men and women, who are active, retired and /or reserve, are invited to enjoy the Celebration of Lights FREE!

Event Sponsorship Includes:

- Your banner displayed at the COL
- "Event sponsored by..." logo on website and printed materials
- Eight (8) blocks on the promotional calendar
- Fifteen (15) carload passes to distribute to your customers and employees.

NORTH POLE STABLES SPONSOR

1 Available \$1,500

Horse and Carriage rides (PLUS HAY RIDES) are back for another year. They will take place on SPECIFIC Sunday, Wednesday and Thursday evenings. They will be half an hour in length and begin at 6:00 p.m.

Event Sponsorship Includes:

- Your banner displayed at the COL
- "Event sponsored by..." logo on website and printed materials
- Eight (8) blocks on the promotional calendar
- Fifteen (15) carload passes to distribute to your customers and employees.

OSHKOSH AREA HUMANE SOCIETY NIGHT SPONSOR

1 Available \$1,500

Let's not forget our furry friends!! Bring your canine family member for a very special walk through the Celebration of Lights. Visitors in vehicles receive \$1 discount per carload when they donate items such as dog food, cat litter, paper towels and pet toys for the Oshkosh Area Humane Society.

Event Sponsorship Includes:

- Your banner displayed at the COL
- "Event sponsored by..." logo on website and printed materials
- Eight (8) blocks on the promotional calendar
- Fifteen (15) carload passes to distribute to your customers and employees.

ANIMATED DISPLAYS

6 Available \$1,000 each

Stars, Snowmen, Triangular Trees, Spiral Trees, Snow Flakes, and The Gazebo.

Event Sponsorship Includes:

- Your banner displayed at the COL
- "Event sponsored by..." logo on website and printed materials
- Six (6) blocks on the promotional calendar
- Ten (10) carload passes to distribute to your customers and employees.